



### **District Leaders**



Michael L. Soden District Governor



Michael D Driebe District Gov-Elect



Gilda Moshir District Gov-Nominee



Roger H. Gutierrez IPDG



Karina D. Anderson District Public Image Chair



Thomas D. Allison District DEI Chair



Jacob J. Noll Jr. Executive Assist Gov-NV



<u>Isaac Hung</u> Executive Assist Gov-CA West



Rae Kearney Executive Assist Gov-CA East



Mark Mariscal
District Rotary
Foundation Chair

## February 15, 2024

In this bi-weekly edition:

DC24: Join us for an unforgettable service adventure, DG Mike Soden

Your Big Heart Makes a Difference, Mark Mariscal

MEMBERSHIP CORNER: Club Building, Gilda Moshir

**Club and District Events and Reminders** 

# Join us on an Unforgettable Cruise to Service Adventure!

By DG Michael Soden



This year's District Conference will be like no other. Are you ready to embark on a life-changing adventure?

DC24 â€" A Cruise to Service is fast approaching. We have booked over 100 cabins thus far. The time is running out for booking.

The DC24 - "Cruise to Service" event, is taking place from June 21 - 24, 2024. This unique journey will bring together individuals passionate about making a difference in their community and exploring the beautiful waters of Mexico.



Join us on an unforgettable journey as we cruise through the stunning waters of Ensenada, Mexico, while participating in meaningful service projects that benefit local communities. Our 3-night cruise offers an extraordinary opportunity to connect with like-minded individuals and make lasting impressions on the places we visit.

Day 1: Los Angeles, California - Arrival Day 2: Cruising Day at sea and celebrating the year that was Rotary 2023-24

Day 3: Ensenada, Mexico - Day of Service Day 4: Los Angeles, California â€" Departure

**Day of Service:** During our time in Ensenada, Sunday the 23rd, we will be participating in various service projects that aim to positively impact the local community.

9 am - We will leave the ship for a morning service project. Whether it's volunteering to visit sites/workshops pertaining to prosthetic program as well as

Cleft Lip Center or assisting with beach cleanups, every effort counts. We will be making a difference and Creating Hope in the World. (There will soon be a sign-up to select what project you would like to attend.)

1 pm - We will join five Rotary Clubs in Ensenada for Lunch at Los Jardines, the former Hotel Riviera del Pacifico.

Our groups will meet back up for a casual taquiza afternoon filled with Rotary camaraderie with Rotarians from local Rotary Clubs and others within D4100. There will be Taco bars featuring fresh fish and shrimp tacos, and the regional quesa tacos gobernadora. We'II experience a cultural program to complement the gathering, with music and folkloric dance. Displays will share further information regarding projects across D4100 in an effort to strengthen opportunities for sister clubs and collaboration in ongoing international service and grant support.

3 pm â€" You will have free time to explore downtown Ensenada

4 pm â€" We will return to the dock and re-board the ship.

This adventure isn't just about service - it's also a chance to relax and recharge on the Royal Caribbean's luxurious cruise ship, the Navigator. Enjoy spa treatments, dine on delicious cuisine, and take in the breathtaking scenery of the Pacific Ocean.

Join us on this remarkable journey! Together, we can make a real difference in the lives of others while creating unforgettable memories along the way.

To secure your spot on this life-changing adventure, RESERVE YOUR CABIN TODAY using the personalized link below. Don't miss out on this opportunity to serve, relax, and recharge with fellow Rotarians.

# **Your Big Heart Makes A Difference**

By Mark Mariscal, District 5300 Rotary Foundation Chair 2021-2024



As another Valentine's Day passed by, we all probably remembered the days in elementary school when we received small paper cards and usually Valentine Heart candy (pure sugar). I bet you did not think that when someone asked you to "Be Their Valentine" that many years later, you would now be asking others to share what is in their heart in making the world a better place. That is what Rotary members do each and every day.

It takes time, talent and treasure to make the world, including our own local community, a better place. When it comes to your treasure as a Rotary member, there are different recognition levels. Most members are aware of the Paul Harris Fellow Award. The Major Donor Level award is when an individual or couple (yes, donations made by partners are combined for the giving levels) have contributed \$10,000 or more to The Rotary Foundation.

Our district will be highlighting all of the members who have reached a Major Donor Level 1, 2, 3 or 4 during this fiscal year at the Foundation Dinner on Saturday, May 18th at the Sheraton in Pomona. This Foundation Dinner is open to all Rotary members and guests. You are encouraged to attend and show support of the good work done by Rotarians in our district. We also want Paul Harris Fellow members to attend. Who knows, the stories you will hear might encourage you to move up to a different PHF+ level next year.

As a bonus, the entertainment for this evening will be the finals of the Dan Stover Music Contest.

Information will be distributed soon about how to register for this event.

## **MEMBERSHIP CORNER: Club Building**

Submitted by Gilda Moshir, District Governor Nominee & Membership Chair

#### **Club Builder**



You may have heard that membership in service clubs nationwide is declining in numbers. In response, RI (Rotary International) Director Dan Himelspach created a Club Builder Program. This is a 2-year effort to focus on starting 2 new clubs in a 2-year period. There are resources (both financial and tangible) that this program is investing into this program. Our District 5300 has seen a steady loss in members over the last 10 years and we are eager to partake in this Club Builder Program. If you are interested in learning more and potentially being a Club Builder representing our District, please reach out to Gilda Moshir at 818-807-6060 or

(gildarotary5300@gmail.com). Thank you!

## **10 Ways to Recruit New Members**

- 1) Ask someone
- 2) Bring a guest to meetings
- 3) Advertise in newspapers & cable TV
- 4) Have a clear club goal & strategic plan
- 5) Letters or Personal outreach to local businesses
- 6) Connect with your local Chamber of Commerce
- 7) Place customized bookmarks in library books
- 8) Have public meetings at malls, outdoors for visibility
- 9) Be inclusive and give people a sense of belonging
- 10) Use Meetup to post your meetings and increase attendance

For more membership ideas, contact DGN Gilda Moshir: (818) 807-6060 or <a href="mailto:gildarotary5300@gmail.com">gildarotary5300@gmail.com</a>

#### **Club and District Events and Reminders**

February 17th, 6:00-10:00 PM

LV Summerlin - Mardi Gras

Masquerade Gala

February 21st, 8:00

Claremont - Together We Prepare

Feb 21-23

February 21st, 6:00-7:30 PM

LV After Hours - Book Cleaning for

Spread the Word Nevada

February 24th, 7:30-10:00 AM

Las Vegas Summerlin - Just One Pop

February 25th, 7:00-12:00 PM

Green Valley - Service - Scale the

Green Valley - Service - Scale the Strat
February 27th, 6:00-7:00 PM

Alhambra - Teacher's Mini-Grant Awards Ceremony

March 2nd, 5:00-9:00 PM

**Up Market** 

<u>Lancaster West Rotary Club's 44th</u> <u>Annual Charity Auction</u>

March 7th, 10:30-12:30 PM

<u>Green Valley - Bike Rodeo - Second</u> Shift February 20th, 7:00-9:00 PM LV Southwest - Happy Feet

February 21st, 4:15-5:15 PM

LV After Hours - Agassi Birthday

Hour

February 23rd, 7:00-9:00 AM

LV Rotary Club: HydroCONNECT
hydroponic project

February 24th, 5:00-7:00 PM

<u>Antelope Valley - First Responders</u> Award Dinner

February 27th, 5:00-7:00 PM

<u>Las Vegas Summerlin - It's Time to Mingle</u>

February 29th, 7:15-8:30 AM

Multi Club Mixer, Claremont Sunrise, Claremont, Montclair, etc

March 7th, 8:30-10:30 AM

<u>Green Valley - Bike Rodeo - First</u> <u>Shift</u>

March 9th, 8:00-3:00 PM

<u>San Dimas - Feeding Heroes: Military</u> <u>Family Support Food Drive</u> March 13th, 9:30 <u>Altadena - Families Forward Reading</u> <u>San Marino - Paul Harris Honoree</u> **Program** 

March 14th, 11:45-1:30 PM **Luncheon** 

March 14th, 12:00-1:00 PM **Ontario-Montclair Students of the Month** 

March 15th, 5:00 **LV Southwest - Golf Weekend** 

March 15th, 6:00-8:00 PM

LV Rotary Club: Cigar Fellowship 29-

**St. Patrick Weekend**